

LYNX Technik Hires Daniel Kubitza as Director of Sales

March 18 2020 – Weiterstadt, Germany – LYNX Technik AG, a global manufacturer of award-winning signal processing solutions for broadcast and ProAV has appointed Daniel Kubitza as Director of Sales. In this position, Daniel will leverage his extensive broadcast industry background to work closely with the LYNX Technik sales team to provide comprehensive technical support to the company’s partner and distribution network.

Prior to joining LYNX Technik, Daniel most recently led a team in the KSC Systems Department at BFE Studio and Medien Systems, a systems integration company offering IT-based studio and media technology solutions, project management and consulting services as well as configuration & commissioning of new projects. During his time at BFE Studio and Medien Systems, Daniel was responsible for revenue, strategic planning and business development, supporting customer needs and projects.

“Daniel is a highly regarded and well respected individual in the broadcast industry,” comments Stefan Gnann, CEO of LYNX Technik. “Daniel is a natural fit for this role, as he possesses exceptional technical knowledge about our entire range of solutions including greenMachine, yellobrik and Series 5000, as well as the workflows they fit within. We welcome him to our team.”

“LYNX Technik’s high performance solutions are known industry-wide for their quality and capabilities, and I’m excited to join the company,” comments Daniel Kubitza. “My key priority will be to work with the company’s distribution network, helping to promote the proven reliability of LYNX Technik solutions through a range of technical support avenues.”

Daniel is based in LYNX Technik’s headquarters in Weiterstadt, Germany. He can be reached at: Daniel.Kubitza@lynx-technik.com. To learn more about LYNX Technik AG, please visit: www.lynx-technik.com.

About LYNX Technik:

LYNX Technik AG[®] was founded in 2002 and is now an industry leader and technology provider of software and hardware interface solutions for real-time signal processing in audio visual environments. LYNX Technik is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: greenMachine[®] multi-purpose processing platform, yellobrik[®] standalone plug-and play modules, Series 5000[™] rack and card-based series, APPolo control system and the Testor | lite 3G digital test signal generators.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com, www.lynx-usa.com. For sales please email info@lynx-technik.com. You can also find LYNX Technik on [Facebook](#), [Twitter](#), and [LinkedIn](#).

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